

## Res. Asst. PhD ULVİ CENAP TOPÇU

### Personal Information

Office Phone: [+90 286 218 0018](tel:+902862180018) Extension: 4057

Web: <https://avesis.comu.edu.tr/955>

Address: ÇOMÜ Siyasal Bilgiler Fakültesi 2. Kat Oda No: 205 Terzioğlu Kampusu Çanakkale

### Education Information

Doctorate, Canakkale Onsekiz Mart University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2014 - 2019

Post Graduate, Canakkale Onsekiz Mart University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2011 - 2014

Under Graduate, Ankara University, Siyasal Bilgiler Fakültesi, İşletme, Turkey 2001 - 2008

### Foreign Languages

German, B1 Intermediate

English, C1 Advanced

### Certificates, Courses and Trainings

Education Management and Planning, Yabancı Dil Olarak Türkçe Eğitimliği Sertifika Programı, ÇOMÜ-TÖMER, 2017

Education Management and Planning, MAXQDA ile Nitel Veri Analizi Çalıştayı, Nitel Araştırma Merkezi, 2016

Other, Proje Yönetimi Döngüsü Sertifika Programı, AB-ilan, 2011

### Dissertations

Doctorate, Gösterişçi Tüketimin Öncülleri: Benlik, Sosyal Statü, Materyalist Değerler ve Bireycilik-Toplulukçuluk Bağlıları, Canakkale Onsekiz Mart University, Sosyal Bilimler Enstitüsü, İşletme, 2019

Post Graduate, Tüketicilerin Etnosentrik Tüketim Eğilimleri İle Sosyo-Politik Tutumları Arasındaki İlişkiler, Canakkale Onsekiz Mart University, Sosyal Bilimler Enstitüsü, İşletme Anabilim Dalı, 2014

### Research Areas

Social Sciences and Humanities, Behavioural Sciences, Management, Marketing, Mass Communications and Mass Media, Public Relations

### Academic Titles / Tasks

Research Assistant PhD, Canakkale Onsekiz Mart University, Çanakkale Uygulamalı Bilimler Fakültesi, Sağlık Yönetimi, 2020 - Continues

Research Assistant PhD, Canakkale Onsekiz Mart University, 2019 - 2020

Research Assistant, Canakkale Onsekiz Mart University, 2019 - 2019

Research Assistant, Canakkale Onsekiz Mart University, Sosyal Bilimler Enstitüsü, İşletme, 2011 - 2019

## Professional Experience

Assistant Editor, Canakkale Onsekiz Mart University, 2016 - 2019

Bologna Koord., Canakkale Onsekiz Mart University, Osmanlı Arkeolojisi Anabilim Dalı, 2015 - 2019

Bologna Koord., Canakkale Onsekiz Mart University, Bölgesel Araştırmalar, 2014 - 2019

EVS Gönüllü, Theater Gegenstand E.V., 2009 - 2010

Ed. of Photography, Unicon Danışmanlık, 2008 - 2009

## Courses

Genel İşletme, Under Graduate, 2019 - 2020

## Articles Published in Other Journals

- I. **How Does Consumer Materialism Relate with 4-Factor INDCOL?**  
Topçu U. C.  
Journal of Humanities and Tourism Research, vol.10, no.4, pp.854-862, 2020 (Refereed Journals of Other Institutions)
- II. **Consuming History in a Political Context: Motivations of Turkish Visitors of the Gallipoli Battlefields**  
TOPÇU U. C.  
Journal of Global Business Insights, vol.5, no.2, pp.103-119, 2020 (Refereed Journals of Other Institutions)
- III. **Antecedents of Conspicuous Consumption: Self-Concept, Social Status and Consumer Materialism**  
Topçu U. C. , Eroğlu U., Özer A.  
Tüketici ve Tüketim Araştırmaları Dergisi, vol.12, no.1, pp.151-185, 2020 (Refereed Journals of Other Institutions)
- IV. **Relationship of learned resourcefulness and burnout levels: A research in an industrial enterprise**  
Topçu U. C. , Yücekaya P.  
INTERNATIONAL JOURNAL OF ECONOMIC STUDIES, vol.3, no.4, pp.663-671, 2017 (Refereed Journals of Other Institutions)
- V. **A Review on Intercultural Communication Competence for Business Research**  
Topçu U. C. , Eroğlu U.  
Elixir International Business Management, vol.113, pp.49323-49327, 2017 (Refereed Journals of Other Institutions)
- VI. **Girding for Prestige: A Study on Conspicuous Consumption, Social Status Display and Materialism**  
Topçu U. C.  
Journal of International Conference on Marketing and Business Development, vol.1, no.1, pp.184-191, 2017 (Refereed Journals of Other Institutions)
- VII. **İşgörenlerin nepotizm algısı ve iş memnuniyetinin, işten ayrılma niyetine etkisi: Konaklama işletmelerinde bir araştırma**  
Yücekaya P., Rençber Ö. F. , Topçu U. C.  
Eurasian Business Economics Journal, vol.2, pp.300-339, 2016 (Refereed Journals of Other Institutions)
- VIII. **Sway The Irresistible Pull Of Irrational Behaviour Ori Brafman ve Rom Brafman**  
TOPÇU U. C.  
Uluslararası Sosyal Bilimler Dergisi, vol.1, no.1, pp.80-83, 2016 (Refereed Journals of Other Institutions)

## Books & Book Chapters

- I. **RSQS (Perakende Hizmet Kalitesi Ölçüm Modeli)**  
Topçu U. C. , Dirhemsizler C.

in: Hizmet Kalitesi El Kitabı: Ölçekler ve Modeller Üzerine Çalışmalar, Murat Aksu, Oğuz Diker, Erdem Temeloğlu, Özge GÜDÜ Demirbulat, Editor, Detay Yayıncılık, Çanakkale, pp.353-367, 2020

**II. Conspicuous Consumption in Relation to Self-Esteem, Self-Image and Social Status: An Empirical Study**

TOPÇU U. C.

in: Economy, Finance and Business in Southeastern and Central Europe, Karasavvoglou A., Goić S., Polychronidou P., Delias P., Editor, Springer, Cham, pp.697-709, 2018

## **Refereed Congress / Symposium Publications in Proceedings**

- I. **Determining in-service training needs: A case study analysis on hospital staff**  
Topçu U. C. , Eroğlu U.  
II. Business Organization Research Conference, İzmir, Turkey, 4 - 06 September 2019, pp.161-162
- II. **A study on advertisements in "Harb Mecmuası": In pursuit of political content**  
Topçu U. C. , Esenkaya A.  
10th International Conference The Economies of the Balkan and the Eastern European Countries in the Changing World, Warszawa, Poland, 11 - 13 May 2018, pp.79
- III. **A Study on Motivations of Turkish Visitors of Gallipoli**  
Topçu U. C.  
14th International Conference on Social Sciences, Frankfurt, Germany, 2 - 03 March 2018, vol.1, pp.721
- IV. **Öğrenilmiş güçlülük ile tükenmişlik arasındaki ilişki: Sanayi işletmesi çalışanları örneği**  
Yücekaya P., Topçu U. C.  
International congress on political, economics and social studies (ICPESS), Sarajevo, Bosnia And Herzegovina, 19 - 21 May 2017, pp.182
- V. **Innovation Measurement Revisited Comparison Of Three Main Measures**  
Köse C., Topçu U. C.  
18th International Scientific Conference on Economic and Social Development - "Building Resilient Society", Zagreb, Croatia, 9 - 10 December 2016, pp.245-253
- VI. **Commodity Shines Identity An Analysis Of Conspicuous Consumption In Relation To Self Image Congruence And Materialism**  
Topçu U. C.  
18th International Scientific Conference on Economic and Social Development - "Building Resilient Society", Zagreb, Croatia, 9 - 10 December 2016, pp.750-756
- VII. **İŞGÖRENLERİN NEPOTİZM ALGISI VE İŞ MEMNUNİYETİNİN İŞTEN AYRILMA NİYETİNE ETKİSİ KONAKLAMA İŞLETMELERİNDE BİR ARAŞTIRMA**  
Yücekaya P., RENÇBER Ö. F. , TOPÇU U. C.  
15. Ulusal İşletmecilik Kongresi, İstanbul, Turkey, 26 May 2016, pp.1040-1054
- VIII. **Willingness to buy foreign products in relation to ethnocentric tendencies and worldminded attitudes of consumers**  
Topçu U. C. , Kaplan M.  
11th International Strategic Management Conference, Vienna, Austria, 23 - 25 July 2015, vol.207, pp.157-164

## **Supported Projects**

TOPÇU U. C. , CB Strateji ve Bütçe Başkanlığı (Kalkınma Bakanlığı) Projesi, Sosyal Bilimciler için Akademik İngilizce Eğitimi, 2017 - 2017

## **Citations**

Total Citations (WOS):6

h-index (WOS):2