

Prof. EKREM TUFAN

Personal Information

Office Phone: [+90 286 218 0018](tel:+902862180018) Extension: 12018

Fax Phone: [+90 286 218 2505](tel:+902862182505)

Email: etufan@comu.edu.tr

Web: <https://avesis.comu.edu.tr/800>

Address: Çanakkale Uygulamalı Bilimler Y.O. Terzioğlu Yerleşkesi ÇANAKKALE 17100

Education Information

Doctorate, Anadolu University, Sosyal Bilimler Enstitüsü, Finansman, Turkey 1995 - 1999

Post Graduate, Anadolu University, Sosyal Bilimler Enstitüsü, Finansman, Turkey 1991 - 1995

Under Graduate, Anadolu University, Kütayha İ.İ.B.F., İşletme, Turkey 1986 - 1991

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Other, Technical Assistance for Civil Society Organizations, TACSO EU Project, 2010

IT, Effective Use of Web-Based Applications in Language Teaching, The Amsterdam Maastricht Summer University, 2008

Other, raining of Trainers (TOT) for the Project Cycle Management and Strategic Management, STGM, 2008

Other, 7. Çerçeve Programına Adım adım Proje Hazırlama Eğitimi, TÜBİTAK, 2007

Other, Yere Uzman Eğitimi, STGM, 2006

Other, Proje Döngüsü Yönetimi (PCM), Çanakkale Yerel Gündem 21 Ofisi Genel Sekreterliği, 2006

Other, STK'lar için Proje Döngüsü Yönetimi, STGM, 2006

Other, Technical Assistance for Improving Co-operation between the NGOs and the Public Sector, British Council and INTRAC, 2006

Other, Proje Yönetimi Semineri, TÜBİTAK, 2006

Other, STK'lar için Kapasite Arttırma Eğitimi, STGM, 2006

Other, Proje Değerleme Kursu, STGM, 2006

Other, Local Economic Development, Weitz Center for Development Studies, 2004

Foreign Language, Advanced English Course, Yorkshire European School, 1998

Dissertations

Doctorate, Futures İşlemlerin Piyasa Etkinliğine Olan Etkisinin Test Edilmesi: İstanbul Altın Borsası Uygulaması, Anadolu University, Sosyal Bilimler Enstitüsü, Finansman, 1999

Post Graduate, Varlığa Dayalı Menkul Kıymetler ve Tüketici Kredileri Arasındaki İlişkinin Analizi, Anadolu University, Sosyal Bilimler Enstitüsü, Finansman, 1995

Research Areas

Social Sciences and Humanities, Banking - Insurance, Banking and Finance, Financial Economics, Management, Accounting, Finance

Academic Titles / Tasks

Professor, Canakkale Onsekiz Mart University, Çanakkale Uygulamalı Bilimler Fakültesi, Sağlık Yönetimi, 2017 - Continues

Associate Professor, Canakkale Onsekiz Mart University, Turizm Fakültesi, Konaklama İşletmeciliği, 2009 - 2017

Associate Professor, Saint-Petersburg Devlet Üniversitesi, International Department , Business Administration, 2015 - 2015

Associate Professor, School of Business Administration in Karvina, Business Administration And Economics, Management, 2010 - 2011

Assistant Professor, Anadolu University, Açıköğretim Fakültesi, İşletme, 2000 - 2009

Lecturer, Anadolu University, Açıköğretim Fakültesi, İşletme, 1994 - 2000

Professional Experience

Head of Department, Canakkale Onsekiz Mart University, Çanakkale Uygulamalı Bilimler Fakültesi, Sağlık Yönetimi, 2019 - Continues

Head of Department, Canakkale Onsekiz Mart University, Çanakkale Uygulamalı Bilimler Y.O., 2018 - Continues

Head of Department, Canakkale Onsekiz Mart University, Turizm Fakültesi, 2010 - 2010

Head of Department, Canakkale Onsekiz Mart University, Turizm Fakültesi, Turizm İşletmeciliği, 2010 - 2010

Courses

Corporate Finance, Under Graduate, 2018 - 2019

Sağlık Kurumlarında Maliyet Muhasebesi, Under Graduate, 2018 - 2019

Genel Muhasebe II, Under Graduate, 2017 - 2018

Finansal Yönetim, Under Graduate, 2013 - 2014

Yatırım Proje Değerleme Dersi, Under Graduate, 2013 - 2014

Corporate Finance, Under Graduate, 2012 - 2013

Financial Management, Under Graduate, 2012 - 2013

Bilim Felsefesi, Doctorate, 2011 - 2012

Sermaye Piyasaları, Post Graduate, 2011 - 2012

Davranışsal Finans, Doctorate, 2011 - 2012

Advising Theses

TUFAN E., Otel İşletmelerinde Çalışanların Psikolojik Sözleşme Algısının İş Tatminine Etkisinde Duygusal Zekânın Rolü: Ulusal Bir Otel Zinciri Örneği, Doctorate, E.Adamış(Student), 2016

TUFAN E., Destinasyon Talebinde Terör Haberlerinin Yarattığı Anomalilerin Davranışsal Ekonomi Bağlamında İrdelenmesi: Deneysel Bir Yaklaşım, Post Graduate, Y.İmer(Student), 2016

TUFAN E., Davranışsal Ekonomi Yaklaşımlarının, Turizmde Ürün Satın Alma Davranışları Açısından İncelenmesi, Post Graduate, M.Aycan(Student), 2016

TUFAN E., Yeni Bir Finansal Araç Olarak Yeşil Kredilere Otelcilik ve Bankacılık Sektörlerinin Bakış Açılı: Antalya'daki 4 ve 5 Yıldızlı Oteller Üzerine Bir Araştırma, Post Graduate, O.Güler(Student), 2012

Articles Published in Journals That Entered SCI, SSCI and AHCI Indexes

I. Economic Equality and Justice

TUFAN E.

Annals of University of Craiova - Economic Sciences Series, vol.1, pp.95-102, 2017 (Journal Indexed in SSCI)

Articles Published in Other Journals

I. An Analysis of "Publication Bias" in the Travel, Tourism, and Hospitality Research

YÜKSEL A., TUFAN E.

INTERNATIONAL JOURNAL OF APPLIED BEHAVIORAL ECONOMICS, vol.6, pp.19-37, 2017 (Journal Indexed in ESCI)

II. Banking sector and behavioral finance

TUFAN E.

Europa Regionum, vol.XXXI, pp.67-76, 2017 (International Refereed University Journal)

III. Banking Sector and Behavioural Finance

TUFAN E.

Europa Regionum, pp.67-76, 2016 (Refereed Journals of Other Institutions)

IV. Yeşil Bankacılık ve Yeşil Krediler Antalya daki 4 5 Yıldızlı Otel İşletmelerinin Bakış Açıları Üzerine Bir Araştırma

GÜLER O., TUFAN E.

Anatolia Turizm Araştırmaları Dergisi, vol.26, pp.80-96, 2015 (Other Refereed National Journals)

V. Çevresel Tehdit, Çevresel Bilinç ve Çevresel Tutum Çevre Odaklı Davranışı Etkiler mi? Çanakkale Sivil Toplum Kuruluşları Örneği

Hamarat B., Güler O., Duran E., Gümüş M., TUFAN E.

Uşak Üniversitesi Sosyal Bilimler Dergisi, vol.7, pp.25-56, 2014 (National Refereed University Journal)

VI. Has Borsa İstanbul been conceded Goals by Fenerbahçe and Trabzonspor?

TUFAN E., HAMARAT B.

Journal of Applied Finance and Banking, vol.4, pp.47-57, 2014 (Refereed Journals of Other Institutions)

VII. Cultural Differences and Praying When Investing

TUFAN E.

Revista TinerilorEconomisti/The Young Economists, pp.127-145, 2013 (Refereed Journals of Other Institutions)

VIII. Experience of Risk Taking Behavior on Insurance Market from two Developing Countries Romania and Turkey

MIRELA C., TUFAN E., RALUCA D.

Studia Universitatis Babeş-Bolyai Studia Europaea, vol.52, 2012 (Refereed Journals of Other Institutions)

IX. Green Hotels Implications A Research on 3 4 and 5 Stars Hotels in Canakkale City Center

TUFAN E., DİLEK S. E.

Current Issues of Tourism Research, vol.1, pp.31-36, 2011 (Refereed Journals of Other Institutions)

X. Jinx Numbers Effect

TUFAN E., HAMARAT B.

The ISE Review, vol.11, pp.45-60, 2009 (Refereed Journals of Other Institutions)

XI. Multi-criteria evaluation of domestic and foreign banks in Turkey by using financial ratios

Tufan E., Hamarat B., Cristea M., VASILESCU L. G.

Banks and Bank Systems, vol.3, pp.69-77, 2008 (Refereed Journals of Other Institutions)

XII. Is the Turkish Tourism Sector Index Efficient Anadolu University Journal of Social Sciences

HAMARAT B., TUFAN E.

Anadolu Üniversitesi Sosyal Bilimler Dergisi, vol.8, 2008 (Other Refereed National Journals)

XIII. EVALUATION OF TURKISH DOMESTIC AND FOREIGN BANKS BY USING FINANCIAL RATIOS

TUFAN E., HAMARAT B., Cristea M., Vasilescu L. G.

ssrn, 2007 (Refereed Journals of Other Institutions)

- XIV. **Should More Romanian Companies be Listed on the Stock Exchange**
LAURA GIURCA V., TUFAN E.
Revista Tinerilor Economisti/The Young Economists Journal, 2006 (Refereed Journals of Other Institutions)
- XV. **The Relationship between Futures Transactions and Market Efficiency The Case of Istanbul Gold Exchange The Annals of the University of Craiova series Economic Sciences It is published yearly at the Publish House Universitaria**
TUFAN E.
The Annals of the University of Craiova, series: Economic Sciences, 2006 (Refereed Journals of Other Institutions)
- XVI. **Are Investors Affected by The Weather Conditions An Evidence from Istanbul Stock Exchange**
TUFAN E., HAMARAT B.
The ISE Review, vol.8, pp.31-42, 2006 (Refereed Journals of Other Institutions)
- XVII. **Clients Attitude in Relation with the Bank Behavioral Studies**
MIRELA C., TUFAN E.
Revista Tinerilor Economisti/The Young Economists Journal, vol.4, 2006 (Refereed Journals of Other Institutions)
- XVIII. **Can Day of the Week Effect be Explained by Interbank Rates An Evidence from an Emerging Market**
TUFAN E.
Journal of Acta Academica Karviniensia, pp.177-186, 2005 (Refereed Journals of Other Institutions)
- XIX. **Hava Durumu Borsa Getirisini Etkiler mi İstanbul Menkul Kıymetler Borsası Örneği**
TUFAN E.
İktisat İşletme Ve Finans, vol.19, pp.125-131, 2004 (Refereed Journals of Other Institutions)
- XX. **Yatırımcılar hava koşullarından etkilenir mi İstanbulmenkul kıymetler borsası ndan bir kanıt**
TUFAN E., HAMARAT B.
İMKB Dergisi, vol.8, pp.33-43, 2004 (Other Refereed National Journals)
- XXI. **Do cloudy days affect stock exchange returns Evidence from Istanbul stock exchange**
TUFAN E., HAMARAT B.
Journal of Naval Science and Engineering, vol.2, pp.117-126, 2004 (Other Refereed National Journals)
- XXII. **Weather effect an evidence from Turkish Stock Exchange**
TUFAN E., HAMARAT B.
Working Paper, 2003 (Non-Refreed Journal)
- XXIII. **Clustering of Financial Ratios of the Quoted Companies Through Fuzzy Logic Method**
TUFAN E.
Journal of Naval Science& Engineering, vol.1, 2003 (Other Refereed National Journals)
- XXIV. **Küçük Bir İşletmenin Yerel Düşünüp Küresel Yaşamayı ORKA Kitabevi Örneği**
TUFAN E.
İktisat İşletme Ve Finans, vol.16, 2001 (Refereed Journals of Other Institutions)
- XXV. **İstanbul Menkul Kıymetler Borsası Endeksini Etkileyen Sosyal Politik ve Ekonomik Olayların Analizi**
TUFAN E.
Acikogretim Fakültesi Dergisi, 1997 (Other Refereed National Journals)

Books & Book Chapters

- I. **Behavior of Investor and Behavioral Finance: Some Cognitive Biases and Heuristics**
Tufan E.
in: Modern Portföy Yönetimi: Yöntem, Yaklaşım ve Uygulamalar, Ercan Özen, Editor, Ekin Yayınevi, Bursa, pp.1-497, 2020
- II. **Who Wants to be a Millionaire? A Behavioral Economy Analysis**
TUFAN E., ENGIN B., İMER Y., AYCAN M.
in: Contemporary Issues in Behavioral Finance, Simon Grima, Ercan Özen, Hakan Boz, Jonathan Spiteri and Eleftherios Thalassinou, Editor, Emerald Publishing Limited, West Yorkshire, pp.205-213, 2019

- III. **Sand in my Eyes Fled Effect: An Evidence from Saudi Arabia**
TUFAN E., HAMARAT B., Türkes M., AlZahrani A. A.
in: Economy, Finance and Business in Southeastern and Central Europe, Anastasios Karasavoglou • Srec'ko Goic' • Persefoni Polychronidou • Pavlos Delias, Editor, Springer, Cham, pp.361-378, 2018
- IV. **Otel İşletmelerinde Finansal Yönetim**
TUFAN E.
in: Otel İşletmeciliği, Yılmaz Akgündüz, Editor, Detay Yayıncılık, Ankara, 2017
- V. **Sürdürülebilir bir Yatırım Örneği Olarak Yeşil Otelcilik**
GÜLER O., TUFAN E.
in: Turizmde Güncel Konu ve Eğilimler, Şule Aydın Tükeltürk, Mustafa Boz, Editor, Detay Yayıncılık, Ankara, pp.357-374, 2013
- VI. **Turizm Sektöründe Başlıca Geleneksel ve Modern Finansal Kaynaklar**
TUFAN E.
in: Turizmde Güncel Konu ve Eğilimler, Şule Aydın, Mustafa Boz, Editor, Detay Yayıncılık, Ankara, pp.375-388, 2013
- VII. **Behavioral Finance**
Tufan E.
İmaj Yayıncılık, Ankara, 2008
- VIII. **The Test of Futures Transactions Effect to Market Efficiency, A Case Study: Istanbul Gold Exchange**
Tufan E.
Anadolu Üniversitesi, Eskişehir, 2001

Refereed Congress / Symposium Publications in Proceedings

- I. **ISIS, An Artificial Terrorist Organisation and Bitcoin**
TUFAN E., GÜL H., MANAP Ö., HAMARAT B.
Bulgaria of Region'xxs 2019, Plovdiv, Bulgaria, 22 - 23 November 2019, pp.214-218
- II. **Sleep Quality: Temporal Effects on Students' Alertness, Academic Performance, Burnout, and Satisfaction with Institution and Life**
YUKSEL A., TUFAN E.
Competitiveness and Innovation in Knowledge Economy, Kişinev, Moldova, 27 - 28 September 2019, pp.41-49
- III. **To Be Macho or Not to Be: That's the Matter**
TUFAN E., SEZER D., KARAGÖZ İ. C. , EREN E., TÜTER D. N.
Knowledge Based Sustainable Economic Development Symposium (ERAZ 2018), Sofya, Bulgaria, 07 June 2018, pp.657-664
- IV. **You are What You Perceive and Eat**
TUFAN E., YUKSEL A., ERİŞ F., TAŞTAN A.
Knowledge Based Sustainable Economic Development Symposium (ERAZ 2018), Sofya, Bulgaria, 07 June 2018, pp.679-684
- V. **Sunk Cost Fallacy in Holiday**
TUFAN E., İMER Y., AYCAN M.
iConEc 2018: 10th International Conference Competitiveness and Stability in the Knowledge-Based Economy, Craiova, Romania, 26 - 27 October 2018
- VI. **Men-Women and the Story of Turtle-Rabbit Race**
TUFAN E., PEKOGUZ S., BERTECENE B.
Bulgaria of the regions“ on the topic „Socioeconomic zoning - traditions, contemporary state and problems, Plovdiv, Bulgaria, 19 - 21 October 2018, pp.307-311
- VII. **Economic Equality and Fairness**
TUFAN E.
iConEc 2017 (9th International Conference Competitiveness and Stability in the Knowledge-Based Economy), Craiova, Romania, 27 - 28 October 2017

- VIII. **Space Size and Hotel Preference**
TUFAN E., YÜKSEL A., MERMERCİ B. B.
3rd International Scientific Conference: Knowledge Based Sustainable Economic Development, ERAZ, Belgrade, Serbia And Montenegro, 08 June 2017, pp.436-445
- IX. **Who Would Like to be a Millionaire: Isolation and Certainty Effect**
TUFAN E., Engin B., Imer Y., Aycan M.
International Conference on Economics and Administration, Bucharest, Romania, 9 - 10 June 2017, pp.141-147
- X. **Some Cognitive Biases and Happiness**
TUFAN E., HAMARAT B., BERTECENE B., PEKOGUZ S., ERYUCEL O., ENGIN B., YILMAZ D. C. , OZCAN Z.
International Conference on Economics and Administration, Bucharest, Romania, 9 - 10 June 2017, pp.133-140
- XI. **Tourist Heuristics and Biases**
TUFAN E., HAMARAT B., DURAN E., KALPAKLIOĞLU N.
5th MSphereConference 2016 Multidisciplinary in Business Science, Dubrovnik, Croatia, 27 - 29 October 2016
- XII. **Does Human Stick on Reference Price Anchoring Bias A Social Experiment on Tourism Sector**
TUFAN E., AYCAN M., IMER Y., HAMARAT B., DURAN E.
Competitiveness and Stability in the Knowledge-based Economy, iConEc International Conference, Craiova, Romania, 28 - 29 October 2016
- XIII. **Sand in my eyes fled effect An evidence from Saudi Arabia**
TUFAN E., HAMARAT B., TÜRKEŞ M., ALZHRANI A. A.
8th International Conference The Economies of Balkan and Eastern Europe Countries in the Changed World (EBEEC 2016), Split, Croatia, 5 - 08 May 2016
- XIV. **Investigating The Effects of Environmental Threat Perception And Environmental Knowledge on Environmental Behaviour. Do I Learn When I Am Threatened? Case of NGOs**
HAMARAT B., GÜLER O., DURAN E., GÜMÜŞ M., TUFAN E.
2nd Advances in Hospitality and Tourism Marketing & Management Conference, Corfu, Greece, 4 - 06 May 2012, pp.1-7
- XV. **COMPETITIVE CONDITIONS AMONG THE TURKISH BANKS**
Repkova I., TUFAN E.
5th International Scientific Conference on Finance and the Performance of Firms in Science, Education, and Practice, Zlin, Czech Republic, 28 April 2011, pp.389-399
- XVI. **To Be Green or Not: A Survey Based on 3, 4 and 5 Stars Hotels in Canakkale City Center**
Dilek S. E. , Tufan E.
3rd International Scientific Conference on Management - Knowledge and Management in Times of Crisis and Ensuing Development, Preshov, Slovakia, 21 - 22 October 2010, pp.506-523
- XVII. **INVESTMENT IN SCHOLASTIC EDUCATION IN LITHUANIA AND COUNTRIES JOINED THE EUROPEAN UNION TILL 1995: TO KEEP THE TRACE OF OLD MEMBER STATES OR TO TAKE ONE'S COURSE?**
Lipinskiene D., Morkunaite G., TUFAN E.
3rd International Conference on Changes in Social and Business Environment, Panevezhys, Lithuania, 4 - 05 November 2009, pp.263-267
- XVIII. **Effect of Tourism Income on Current Account Defecit in Turkey**
ÖZKÖK F., TUFAN E., HAMARAT B.
International Tourism Biennial, Çanakkale, Turkey, 30 April - 05 May 2007, pp.1-709
- XIX. **Do World Cup Football Matches Affect Istanbul Stock Exchange**
TUFAN E.
The Competition Power of the European Union After the Enlargement, Third International Symposium on Business Administration, Gelibolu, Turkey, 27 - 28 May 2004

Supported Projects

TUFAN E., HAMARAT B., Project Supported by Higher Education Institutions, Çanakkale Merkez İlçede Yaşayan

Yurttaşların Turizm Algılamaları, 2010 - 2016

GÜMÜŞ M., TUFAN E., DURAN E., HAMARAT B., GÜLER O., Project Supported by Higher Education Institutions, Çevresel Tehdit, Çevresel Bilinç ve Çevresel Tutum Çevre Odaklı Davranışı Etkiler mi? Çanakkale Sivil Toplum Kuruluşları Örneği, 2011 - 2013

Activities in Scientific Journals

New knowledge Journal of science, Assistant Editor, 2018 - Continues

The Young Economists Journal, Evaluation Committee Member, 2015 - Continues

BDDK Bankacılık ve Finansal Piyasalar, Evaluation Committee Member, 2007 - Continues

Çanakkale Onsekiz Mart Üniversitesi Biga İktisadi ve İdari Bilimler Fakültesi Yönetim Bilimleri Dergisi, Publication Committee Member, 2003 - Continues

Current Issues of Tourism Research, Publication Committee Member, 2011 - 2012

Scientific Refereeing

Batman Üniversitesi Yaşam Bilimleri Dergisi, National Scientific Refreed Journal, August 2015

Touravel'15, Other journals, May 2015

Business and Economic Horizons (BEH), Other Indexed Journal, April 2015

Tourism Management Perspectives, Journal Indexed in SSCI, January 2014

Uşak Üniversitesi Sosyal Bilimler Dergisi, National Scientific Refreed Journal, June 2013

The Young Economists Journal, Other Indexed Journal, March 2013

BDDK Bankacılık ve Finansal Piyasalar Dergisi, National Scientific Refreed Journal, March 2008

Scientific Consultations

Çanakkale Belediyesi, Scientific Consultancy, Canakkale Onsekiz Mart University, Turizm Fakültesi, Konaklama İşletmeciliği, Turkey, 2014 - 2014

Çanakkale Yerel Gündem 21, Scientific Consultancy, Anadolu University, Açıköğretim Fakültesi, İşletme, Turkey, 2006 - 2007

Invited Congress and Symposium Activities

iConEc 2018: 10th International Conference Competitiveness and Stability in the Knowledge-Based Economy, Invited Speaker, Craiova, Romania, 2018

Citations

Total Citations (WOS):2

h-index (WOS):1