

Asst. Prof. GÜNEŞ TOPÇU

Personal Information

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International Researcher IDs

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Education Information

Doctorate, Marmara University, Institute Of Social Sciences, Department Of Business Administration (Eng), Turkey 2015 - 2020

Masters (Non-Thesis), Bogazici University, Institute Of Social Sciences, Ekonomi Ve Finans, Turkey 2006 - 2007

Undergraduate, Bogazici University, Faculty Of Economics And Administrative Sciences, Department Of Business, Turkey 2002 - 2005

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Education Management and Planning, Ekonomi Yaz Seminerleri (EYS), Pamukkale Üniversitesi, 2011

Finance, Summer School (1) Financial Statement Analysis (2) Cost Accounting, UCLA Andersen School of Management, 2010

Other, Lise, Çanakkale Science High School, 1996

Research Areas

Social Sciences and Humanities, Management, Finance, Money, Capital and Financial Institutions, Financial Markets and Investment Management

Academic Titles / Tasks

Assistant Professor, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2021 - Continues

Research Assistant PhD, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2020 - 2021

Research Assistant, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2016 - 2020

Research Assistant, Middle East Technical University, Faculty Of Economic And Administrative Sciences, İşletme, 2013 - 2016

Research Assistant, Middle East Technical University, Faculty Of Economic And Administrative Sciences, İşletme, 2010 -

Academic and Administrative Experience

Erasmus Program Institutional Coordinator, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2022 - 2023

Courses

Quantitative Methods in Finance, Undergraduate, 2022 - 2023
Financial Accounting 1, Undergraduate, 2022 - 2023
Principles of Financial Management, Postgraduate, 2022 - 2023
Corporate Finance, Undergraduate, 2021 - 2022
Financial Statement Analysis, Undergraduate, 2020 - 2021
International Financial Management, Undergraduate, 2020 - 2021
Corporate Finance, Undergraduate, 2021 - 2022
Financial Management, Undergraduate, 2021 - 2022
Accounting Information System, Undergraduate, 2021 - 2022
Financial Management, Undergraduate, 2020 - 2021
Capital Markets and Portfolio Management, Undergraduate, 2020 - 2021

Articles Published in Other Journals

- I. **Measuring Economic Policy Uncertainty in Turkey**
Topçu G., Oran J.
International Journal of Economic Policy in Emerging Economies, vol.14, no.3, pp.288-305, 2021 (Scopus)
- II. **Bank Performance and Board Structure: Evidence from Turkey**
Topçu G.
Management and Political Sciences Review, vol.2, no.2, pp.1-17, 2020 (Peer-Reviewed Journal)
- III. **The Impact of Accounting Information Systems (AIS) on Fraud Detection**
Topçu G.
Management and Political Sciences Review, no.1, pp.81-92, 2019 (Peer-Reviewed Journal)
- IV. **Normality of Turkish Stock Returns over Time**
Topçu G., Gümüştekin E.
Acta Academia Karviniensia, vol.18, no.4, pp.40-51, 2018 (Peer-Reviewed Journal)
- V. **An Overview of Integrated Reporting (Entegre Raporlamaya Genel Bir Bakış)**
Topçu G.
Uluslararası Sosyal Bilimler Dergisi, vol.2, no.4, pp.69-80, 2017 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **FİNANS TEKNOLOJİSİNİN GELENEKSEL ARACI FİNANSAL KURUMLAR AÇISINDAN DEĞERLENDİRİLMESİ**
Topçu G.
in: TEKNOLOJİK DÖNÜŞÜM, İŞLETME VE EKONOMİ, Abdullah Kiray, Mustafa Kaplan, Editor, Ekin Yayınevi, Ankara, pp.94-110, 2022
- II. **Banking Sector and Blockchain Technology**
Bawono S., Topçu G.

in: Blockchain in Finance, Marketing and Others, Prof. Dr. Selçuk Bali, Assoc. Prof. Murat Akkaya, Dr. Güneş Topçu, Editor, Nobel Yayın Dağıtım, Ankara, pp.11-36, 2022

III. Blokzincir Teknolojisi ve Sigortacılık Sektörü

Topçu G.

in: Blockchain Teknolojileri ve Sektörel Etkileri, Osman Yılmaz, Berna Turak Kaplan, Mehmet Kaplan, Editor, Nobel Yayın Dağıtım, Ankara, pp.1-20, 2022

IV. Corporate Debt Bias: Reasons and Possible Solutions

TOPÇU G.

in: New Challenges in Banking and Finance, Nesrin Özataç, Korhan K. Gökmenoğlu, Editor, Springer International Publishing AG, Cham, pp.1-11, 2017

Refereed Congress / Symposium Publications in Proceedings

I. Economic Policy Uncertainty Index for Turkey

Topçu G., Oran J.

The 4th SSBRN Symposium 2019, Discussing Social and Business Issues from Interdisciplinary Studies, Bucuresti, Romania, 5 - 06 September 2019, pp.23

II. Sovereign Credit Rating Changes and Stock Market Performances: Evidence from the Balkans

Topçu G.

33rd International Academic Conference, Vienna, Vienna, Austria, 28 - 31 August 2017

III. Corporate Debt Bias: Reasons and Possible Solutions

Topçu G.

2nd International Conference on Banking and Finance Perspectives, Gazimagusa, Cyprus (Kkctc), 21 April 2017, pp.5

IV. Corporate Social Responsibility Variations According to Firm-Specific Variables: An Empirical Analysis of Turkish Companies

Yüksel Mermod A., Topçu G., Ashour M.

1st International Sustainability Congress, ICS 2016, İstanbul, Turkey, 1 - 03 December 2016, pp.1-3

V. The Interdependence of the Turkish Stock Market and The European Stock Markets

Topçu G.

17. Finans Sempozyumu, Muğla, Turkey, 23 - 26 October 2013, pp.221-227

VI. Predicting Stock Returns: Evidence from the Istanbul Stock Exchange

Topçu G.

7th Annual South-East European Doctoral Student Conference, Thessaloniki, Greece, 24 - 25 September 2012, pp.153-166

Scientific Refereeing

Int. J. of Monetary Economics and Finance, Other Indexed Journal, November 2022

ISTANBUL BUSINESS RESEARCH, Journal Indexed in ESCI, September 2022

Business & Management Studies: An International Journal, Other Indexed Journal, March 2022

Int. J. of Monetary Economics and Finance, Other Indexed Journal, January 2022

Contemporary Economics, Journal Indexed in ESCI, January 2022

Doğuş Üniversitesi Dergisi, Other Indexed Journal, December 2021

Business & Management Studies: An International Journal, Other Indexed Journal, July 2021

Doğuş Üniversitesi Dergisi, Other Indexed Journal, June 2021

International Journal of Economic Policy in Emerging Economies (IJEPEE), Other Indexed Journal, April 2021

E-CUMHURİYET ÜNİVERSİTESİ İKTİSADİ VE İDARİ BİLİMLER DERGİSİ (ELEKTRONİK), National Scientific Refreed Journal, July 2020

Tasks In Event Organizations

Topçu G., The 6th SSBRN Symposium 2022 – Lublin, Poland, Scientific Congress, Lublin, Poland, Eylül 2022

Topçu G., The 4th JBFEM Symposium: Equitas AWARD (Online), Scientific Congress, Bangkok, Thailand, Temmuz 2021

Gümüştekin G., Erkul H., Kanten P., Topçu G., 7th International Conference on Business Administration, Scientific Congress, Çanakkale, Turkey, Mayıs 2018

Metrics

Publication: 15

Congress and Symposium Activities

Brawijaya International Conference on Economics, Business and Finance 2021, Session Moderator, Malang, Indonesia, 2021

The 4th JBFEM Symposium: Equitas AWARD (Online), Session Moderator, Bangkok, Thailand, 2021

Brawijaya International Conference on Economics, Business and Finance 2020, Session Moderator, Malang, Indonesia, 2020

Awards

Topçu G., Best Presenter Award, Social Science & Business Research Network - The 4Th Jbfem Symposium: Equitas Award, July 2021