

Asst. Prof. GÜNEŞ TOPÇU

Personal Information

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International Researcher IDs

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Education Information

Doctorate, Marmara University, Institute Of Social Sciences, Department Of Business Administration (Eng), Turkey 2015 - 2020

Masters (Non-Thesis), Bogazici University, Institute Of Social Sciences, Ekonomi Ve Finans, Turkey 2006 - 2007

Undergraduate, Bogazici University, Faculty Of Economics And Administrative Sciences, Department Of Business, Turkey 2002 - 2005

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Education Management and Planning, Ekonomi Yaz Seminerleri (EYS), Pamukkale Üniversitesi, 2011

Finance, Summer School (1) Financial Statement Analysis (2) Cost Accounting, UCLA Andersen School of Management, 2010

Other, Lise, Çanakkale Science High School, 1996

Research Areas

Social Sciences and Humanities, Management, Finance, Money, Capital and Financial Institutions, Financial Markets and Investment Management

Academic Titles / Tasks

Assistant Professor, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2021 - Continues

Research Assistant PhD, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2020 - 2021

Research Assistant, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2016 - 2020

Research Assistant, Middle East Technical University, Faculty Of Economic And Administrative Sciences, İşletme, 2013 - 2016

Research Assistant, Middle East Technical University, Faculty Of Economic And Administrative Sciences, İşletme, 2009 -

Academic and Administrative Experience

Erasmus Program Institutional Coordinator, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2022 - 2023

Courses

Corporate Finance, Postgraduate, 2022 - 2023
Financial Accounting II, Undergraduate, 2022 - 2023
Investment Management, Undergraduate, 2022 - 2023
Quantitative Methods in Finance, Undergraduate, 2022 - 2023
Financial Accounting 1, Undergraduate, 2022 - 2023
Principles of Financial Management, Postgraduate, 2022 - 2023
Corporate Finance, Undergraduate, 2021 - 2022
Financial Statement Analysis, Undergraduate, 2020 - 2021
International Financial Management, Undergraduate, 2020 - 2021
Corporate Finance, Undergraduate, 2021 - 2022
Financial Management, Undergraduate, 2021 - 2022
Accounting Information System, Undergraduate, 2021 - 2022
Financial Management, Undergraduate, 2020 - 2021
Capital Markets and Portfolio Management, Undergraduate, 2020 - 2021

Articles Published in Other Journals

- I. **IMPACT OF LEGAL AND REGULATORY QUALITIES ON FDI INFLOW: A COMPARISON OF DEVELOPED AND DEVELOPING COUNTRIES**
Topçu G.
Doğuş Üniversitesi Dergisi, vol.25, no.1, pp.219-239, 2024 (Peer-Reviewed Journal)
- II. **Economic uncertainty and working capital management: evidence from Turkey**
Topçu G.
International Journal of Economic Policy in Emerging Economies, vol.18, no.1, pp.4-22, 2023 (Scopus)
- III. **Measuring economic policy uncertainty in Turkey**
TOPÇU G., ORAN J.
INTERNATIONAL JOURNAL OF ECONOMIC POLICY IN EMERGING ECONOMIES, vol.14, no.3, pp.288-305, 2021 (Scopus)
- IV. **Bank Performance and Board Structure: Evidence from Turkey**
Topçu G.
Management and Political Sciences Review, vol.2, no.2, pp.1-17, 2020 (Peer-Reviewed Journal)
- V. **The Impact of Accounting Information Systems (AIS) on Fraud Detection**
TOPÇU G.
Management and Political Sciences Review, vol.1, no.1, pp.81-92, 2019 (Peer-Reviewed Journal)
- VI. **Normality of Turkish Stock Returns over Time**
Gümüştekin E., Topçu G.
Acta Academia Karviniensia, vol.18, no.4, pp.40-51, 2018 (Peer-Reviewed Journal)
- VII. **An Overview of Integrated Reporting (Entegre Raporlamaya Genel Bir Bakış)**
Topçu G.

Books & Book Chapters

- I. **IMPACT OF ARTIFICIAL INTELLIGENCE ON THE INFRASTRUCTURE OF FINANCIAL CENTRES: TRANSFORMING FINANCIAL OPERATIONS WITH ADVANCED TECHNOLOGIES**
TOPÇU G.
in: AI RENAISSANCE Transforming Industries and Decision-Making in the 21st Century, Mustafa Kenan Ustahaliloğlu, Editor, NOBEL AKADEMİK YAYINCILIK EĞİTİM DANIŞMANLIK TİC LTD ŞTİ, Ankara, pp.1-16, 2023
- II. **Finansal Piyasalarda Dönüşüm: DeFi'nin Yükselişi ve Kurumsal Etkileri**
TOPÇU G.
in: Finansal Piyasaların Evrimi III, Muhammed Fatih Yürük, Mehmet Fatih Buğan, Editor, ÖZGÜR YAYINLARI, Gaziantep, pp.179-193, 2023
- III. **FİNANS TEKNOLOJİSİNİN GELENEKSEL ARACI FİNANSAL KURUMLAR AÇISINDAN DEĞERLENDİRİLMESİ**
Topçu G.
in: TEKNOLOJİK DÖNÜŞÜM, İŞLETME VE EKONOMİ, Abdullah Kıray, Mustafa Kaplan, Editor, Ekin Yayınevi, Ankara, pp.94-110, 2022
- IV. **Banking Sector and Blockchain Technology**
Bawono S., Topçu G.
in: Blockchain in Finance, Marketing and Others, Prof. Dr. Selçuk Bali, Assoc. Prof. Murat Akkaya, Dr. Güneş Topçu, Editor, Nobel Yayın Dağıtım, Ankara, pp.11-36, 2022
- V. **Blokzincir Teknolojisi ve Sigortacılık Sektörü**
Topçu G.
in: Blockchain Teknolojileri ve Sektörel Etkileri, Osman Yılmaz, Berna Turak Kaplan, Mehmet Kaplan, Editor, Nobel Yayın Dağıtım, Ankara, pp.1-20, 2022
- VI. **Corporate Debt Bias: Reasons and Possible Solutions**
TOPÇU G.
in: New Challenges in Banking and Finance, Nesrin Özataç, Korhan K. Gökmenoğlu, Editor, Springer International Publishing AG, Cham, pp.1-11, 2017

Refereed Congress / Symposium Publications in Proceedings

- I. **ASSESSING THE SOCIO-ECONOMIC IMPACTS OF GRAND-SCALE TRANSPORTATION INFRASTRUCTURE INVESTMENTS IN THE SOUTH AND WEST MARMARA REGIONS**
TOPÇU G.
6. Uluslararası İpek Yolu Akademik Çalışmalar Sempozyumu, Belgrade, Serbia, 01 June 2023
- II. **IMPACT OF UNCERTAINTY ON FDI INFLOW: AN ANALYSIS OF DEVELOPING COUNTRIES**
TOPÇU G.
International Marmara Social Sciences Congress (Imascon Spring 2023), Kocaeli, Turkey, 9 - 10 June 2023
- III. **Economic Policy Uncertainty Index for Turkey**
ORAN J., TOPÇU G.
The 4th SSBRN Symposium, 5 - 06 September 2019
- IV. **Sovereign Credit Rating Changes and Stock Market Performances: Evidence from the Balkans**
Topçu G.
33rd International Academic Conference, Vienna, Vienna, Austria, 28 - 31 August 2017
- V. **Corporate Debt Bias: Reasons and Possible Solutions**
Topçu G.
2nd International Conference on Banking and Finance Perspectives, Gazimagusa, Cyprus (Kktc), 21 April 2017,

pp.5

- VI. **Corporate Social Responsibility Variations According to Firm-Specific Variables: An Empirical Analysis of Turkish Companies**
Yüksel Mermod A., Topçu G., Ashour M.
1st International Sustainability Congress, ICS 2016, İstanbul, Turkey, 1 - 03 December 2016, pp.1-3
- VII. **The Interdependence of the Turkish Stock Market and The European Stock Markets**
Topçu G.
17. Finans Sempozyumu, Muğla, Turkey, 23 - 26 October 2013, pp.221-227
- VIII. **Predicting Stock Returns: Evidence from the Istanbul Stock Exchange**
Topçu G.
7th Annual South-East European Doctoral Student Conference, Thessaloniki, Greece, 24 - 25 September 2012, pp.153-166

Other Publications

- I. **Le grandi infrastrutture in Turchia e il Ponte dei Dardanelli: i primi impatti economici e di sistema**
Topçu G.
Other, pp.1, 2022

Activities in Scientific Journals

INTERNATIONAL JOURNAL OF TRADE AND GLOBAL MARKETS, Committee Member, 2022 - Continues

Scientific Refereeing

Int. J. of Monetary Economics and Finance, Other Indexed Journal, November 2022
ISTANBUL BUSINESS RESEARCH, Journal Indexed in ESCI, September 2022
Contemporary Economics, Journal Indexed in ESCI, January 2022
Doğuş Üniversitesi Dergisi, Other Indexed Journal, December 2021
International Journal of Economic Policy in Emerging Economies (IJEPEE), Other Indexed Journal, April 2021

Tasks In Event Organizations

Topçu G., The 6th SSBRN Symposium 2022 – Lublin, Poland, Scientific Congress, Lublin, Poland, Eylül 2022
Topçu G., The 4th JBFEM Symposium: Equitas AWARD (Online), Scientific Congress, Bangkok, Thailand, Temmuz 2021
Gümüştekin G., Erkul H., Kanten P., Topçu G., 7th International Conference on Business Administration, Scientific Congress, Çanakkale, Turkey, Mayıs 2018

Metrics

Publication: 22
H-Index (WoS): 1

Congress and Symposium Activities

Brawijaya International Conference on Economics, Business and Finance 2021, Session Moderator, Malang, Indonesia,

2021

The 4th JBFEM Symposium: Equitas AWARD (Online), Session Moderator, Bangkok, Thailand, 2021

Brawijaya International Conference on Economics, Business and Finance 2020, Session Moderator, Malang, Indonesia, 2020

Awards

Topçu G., Best Presenter Award, Social Science & Business Research Network - The 4Th Jbfem Symposium: Equitas Award, July 2021