

## **Asst. Prof. GÜNEŞ TOPÇU**

### **Personal Information**

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### **International Researcher IDs**

ORCID: 0000-0001-8810-8945

Yoksis Researcher ID: 164828

### **Education**

Doctorate, Marmara University, Institute Of Social Sciences, Department Of Business Administration (Eng), Turkey 2015 - 2020

Masters (Non-Thesis), Bogazici University, Institute Of Social Sciences, Ekonomi Ve Finans, Turkey 2006 - 2007

Undergraduate, Bogazici University, Faculty Of Economics And Administrative Sciences, Department Of Business, Turkey 2002 - 2005

### **Foreign Languages**

English, C1 Advanced

### **Certificates, Courses and Trainings**

Education Management and Planning, Ekonomi Yaz Seminerleri (EYS), Pamukkale Üniversitesi, 2011

Finance, Summer School (1) Financial Statement Analysis (2) Cost Accounting, UCLA Andersen School of Management, 2010

Other, Lise, Çanakkale Science High School, 1996

### **Research Areas**

Social Sciences and Humanities, Management, Finance, Money, Capital and Financial Institutions, Financial Markets and Investment Management

### **Academic Positions**

Assistant Professor, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2021 - Continues

Research Assistant PhD, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2020 - 2021

Research Assistant, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2016 - 2020

Research Assistant, Middle East Technical University, Faculty Of Economic And Administrative Sciences, İşletme, 2013 - 2016

Research Assistant, Middle East Technical University, Faculty Of Economic And Administrative Sciences, İşletme, 2009 -

## Academic and Administrative Experience

Erasmus Program Institutional Coordinator, Canakkale Onsekiz Mart University, Siyasal Bilgiler Fakültesi, İşletme, 2022 - 2023

## Courses

### Postgraduate

Corporate Finance, Postgraduate, 2022 - 2023

Principles of Financial Management, Postgraduate, 2022 - 2023

### Undergraduate

Financial Accounting II, Undergraduate, 2022 - 2023

Investment Management, Undergraduate, 2022 - 2023

Quantitative Methods in Finance, Undergraduate, 2022 - 2023

Financial Accounting 1, Undergraduate, 2022 - 2023

Corporate Finance, Undergraduate, 2021 - 2022

Financial Statement Analysis, Undergraduate, 2020 - 2021

International Financial Management, Undergraduate, 2020 - 2021

Corporate Finance, Undergraduate, 2021 - 2022

Financial Management, Undergraduate, 2021 - 2022

Accounting Information System, Undergraduate, 2021 - 2022

Financial Management, Undergraduate, 2020 - 2021

Capital Markets and Portfolio Management, Undergraduate, 2020 - 2021

## Articles Published in Other Journals

- I. **The Impact of Tax Avoidance on Profit Shifting Behavior of Multinational Companies**  
Topçu G., Yaman A.  
MALIYE DERGISI, no.187, pp.169-194, 2025 (ESCI)
- II. **Impact of Economic Policy Uncertainty on Aggregate Consumer Loans: Evidence from an Emerging Economy**  
Topçu G., Farhang A. A., Mohammadpour A.  
Academia Economic Papers, vol.52, no.2, pp.133-163, 2024 (Peer-Reviewed Journal)
- III. **Does conservatism Influence Earnings Management Activities? The Case of Singapore and Indonesian Firms**  
Elvina V., Rudiawarni F. A., Sulistiawan D., TOPÇU G.  
Montenegrin Journal of Economics, vol.20, no.2, pp.43-52, 2024 (ESCI)
- IV. **IMPACT OF LEGAL AND REGULATORY QUALITIES ON FDI INFLOW: A COMPARISON OF DEVELOPED AND DEVELOPING COUNTRIES**  
Topçu G.  
Doğuş Üniversitesi Dergisi, vol.25, no.1, pp.219-239, 2024 (Peer-Reviewed Journal)
- V. **Economic uncertainty and working capital management: evidence from Turkey**  
Topçu G.  
International Journal of Economic Policy in Emerging Economies, vol.18, no.1, pp.4-22, 2023 (Scopus)
- VI. **Measuring economic policy uncertainty in Turkey**  
Topçu G., Oran J.

INTERNATIONAL JOURNAL OF ECONOMIC POLICY IN EMERGING ECONOMIES, vol.14, no.3, pp.288-305, 2021  
(Scopus)

- VII. **Bank Performance and Board Structure: Evidence from Turkey**  
Topçu G.  
Management and Political Sciences Review, vol.2, no.2, pp.1-17, 2020 (Peer-Reviewed Journal)
- VIII. **The Impact of Accounting Information Systems (AIS) on Fraud Detection**  
TOPÇU G.  
Management and Political Sciences Review, vol.1, no.1, pp.81-92, 2019 (Peer-Reviewed Journal)
- IX. **Normality of Turkish Stock Returns over Time**  
Gümüştekin E., Topçu G.  
Acta Academia Karviniensia, vol.18, no.4, pp.40-51, 2018 (Peer-Reviewed Journal)
- X. **An Overview of Integrated Reporting (Entegre Raporlamaya Genel Bir Bakış)**  
Topçu G.  
Uluslararası Sosyal Bilimler Dergisi, vol.2, no.4, pp.69-80, 2017 (Peer-Reviewed Journal)

## Books

- I. **IMPACT OF ARTIFICIAL INTELLIGENCE ON THE INFRASTRUCTURE OF FINANCIAL CENTRES: TRANSFORMING FINANCIAL OPERATIONS WITH ADVANCED TECHNOLOGIES**  
TOPÇU G.  
in: AI RENAISSANCE Transforming Industries and Decision-Making in the 21st Century, Mustafa Kenan Ustahaliloğlu, Editor, NOBEL AKADEMİK YAYINCILIK EĞİTİM DANIŞMANLIK TİC LTD ŞTİ, Ankara, pp.1-16, 2023
- II. **Finansal Piyasalarda Dönüşüm: DeFi'nin Yükselişi ve Kurumsal Etkileri**  
TOPÇU G.  
in: Finansal Piyasaların Evrimi III, Muhammed Fatih Yürük, Mehmet Fatih Buğan, Editor, ÖZGÜR YAYINLARI, Gaziantep, pp.179-193, 2023
- III. **FİNANS TEKNOLOJİSİNİN GELENEKSEL ARACI FİNANSAL KURUMLAR AÇISINDAN DEĞERLENDİRİLMESİ**  
Topçu G.  
in: TEKNOLOJİK DÖNÜŞÜM, İŞLETME VE EKONOMİ, Abdullah Kıray, Mustafa Kaplan, Editor, Ekin Yayınevi, Ankara, pp.94-110, 2022
- IV. **Banking Sector and Blockchain Technology**  
Bawono S., Topçu G.  
in: Blockchain in Finance, Marketing and Others, Prof. Dr. Selçuk Bali, Assoc. Prof. Murat Akkaya, Dr. Güneş Topçu, Editor, Nobel Yayın Dağıtım, Ankara, pp.11-36, 2022
- V. **Blokzincir Teknolojisi ve Sigortacılık Sektörü**  
Topçu G.  
in: Blockchain Teknolojileri ve Sektörel Etkileri, Osman Yılmaz, Berna Turak Kaplan, Mehmet Kaplan, Editor, Nobel Yayın Dağıtım, Ankara, pp.1-20, 2022

## Papers Presented at Peer-Reviewed Scientific Conferences

- I. **ASSESSING THE SOCIO-ECONOMIC IMPACTS OF GRAND-SCALE TRANSPORTATION INFRASTRUCTURE INVESTMENTS IN THE SOUTH AND WEST MARMARA REGIONS**  
TOPÇU G.  
6. Uluslararası İpek Yolu Akademik Çalışmalar Sempozyumu, Belgrade, Serbia, 01 June 2023, (Summary Text)
- II. **IMPACT OF UNCERTAINTY ON FDI INFLOW: AN ANALYSIS OF DEVELOPING COUNTRIES**  
TOPÇU G.  
International Marmara Social Sciences Congress (Imascon Spring 2023), Kocaeli, Turkey, 9 - 10 June 2023,

(Summary Text)

- III. **Economic Policy Uncertainty Index for Turkey**  
ORAN J., TOPÇU G.  
The 4th SSBRN Symposium, 5 - 06 September 2019, (Summary Text)
- IV. **Sovereign Credit Rating Changes and Stock Market Performances: Evidence from the Balkans**  
Topçu G.  
33rd International Academic Conference, Vienna, Vienna, Austria, 28 - 31 August 2017, (Summary Text)
- V. **Corporate Debt Bias: Reasons and Possible Solutions**  
Topçu G.  
2nd International Conference on Banking and Finance Perspectives, Gazimagusa, Cyprus (Kktc), 21 April 2017, pp.1-11, (Full Text)
- VI. **Corporate Social Responsibility Variations According to Firm-Specific Variables: An Empirical Analysis of Turkish Companies**  
Yüksel Mermod A., Topçu G., Ashour M.  
1st International Sustainability Congress, ICS 2016, İstanbul, Turkey, 1 - 03 December 2016, pp.1-3, (Summary Text)
- VII. **The Interdependence of the Turkish Stock Market and The European Stock Markets**  
Topçu G.  
17. Finans Sempozyumu, Muğla, Turkey, 23 - 26 October 2013, pp.221-227, (Full Text)
- VIII. **Predicting Stock Returns: Evidence from the Istanbul Stock Exchange**  
Topçu G.  
7th Annual South-East European Doctoral Student Conference, Thessaloniki, Greece, 24 - 25 September 2012, pp.153-166, (Full Text)

## Other Publications

- I. **Le grandi infrastrutture in Turchia e il Ponte dei Dardanelli: i primi impatti economici e di sistema**  
Topçu G.  
Other, pp.1, 2022

## Activities in Scientific Journals

INTERNATIONAL JOURNAL OF TRADE AND GLOBAL MARKETS, Committee Member, 2022 - Continues

## Peer Reviews in Scientific Publications

INTERNATIONAL JOURNAL OF TRADE AND GLOBAL MARKETS, Other Indexed Journal, May 2024

Int. J. of Monetary Economics and Finance, Other Indexed Journal, November 2022

ISTANBUL BUSINESS RESEARCH, Journal Indexed in ESCI, September 2022

Contemporary Economics, Journal Indexed in ESCI, January 2022

Doğuş Üniversitesi Dergisi, Other Indexed Journal, December 2021

International Journal of Economic Policy in Emerging Economies (IJEPEE), Other Indexed Journal, April 2021

## Roles in Event Organizations

Topçu G., International Scientific Conference on Business Administration, Scientific Congress, Çanakkale, Turkey, Mayıs 2024

Topçu G., The 6th SSBRN Symposium 2022 – Lublin, Poland, Scientific Congress, Lublin, Poland, Eylül 2022

Topçu G., The 4th JBFEM Symposium: Equitas AWARD (Online), Scientific Congress, Bangkok, Thailand, Temmuz 2021  
Gümüştekin G., Erkul H., Kanten P., Topçu G., 7th International Conference on Business Administration, Scientific Congress, Çanakkale, Turkey, Mayıs 2018

## **Metrics**

Publication: 24

H-Index (WoS): 1

## **Congress and Symposium Activities**

Brawijaya International Conference on Economics, Business and Finance 2021, Session Moderator, Malang, Indonesia, 2021

The 4th JBFEM Symposium: Equitas AWARD (Online), Session Moderator, Bangkok, Thailand, 2021

Brawijaya International Conference on Economics, Business and Finance 2020, Session Moderator, Malang, Indonesia, 2020

## **Awards**

Topçu G., Best Presenter Award, Social Science & Business Research Network - The 4Th Jbfem Symposium: Equitas Award, July 2021