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Personal Information

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International Researcher IDs

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Education Information

Doctorate, Selcuk University, Faculty Of Communication, Radyo Ve Televizyon, Turkey 2017 - 2022

Postgraduate, Selcuk University, Faculty Of Communication, Radyo,Televizyon Ve Sinema , Turkey 2014 - 2017

Undergraduate, Kocaeli University, İletişim Fakültesi, Radyo,Televizyon Ve Sinema , Turkey 2010 - 2014

Foreign Languages

English, B2 Upper Intermediate

Certificates, Courses and Trainings

Education Management and Planning, Pedagojik Formasyon, Çukurova Üniversitesi Eğitim Fakültesi, 2016

Personal Evolution, Diksiyon, Milli Eğitim Bakanlığı, 2013

Academic Titles / Tasks

Assistant Professor, Canakkale Onsekiz Mart University, İletişim Fakültesi, Radyo, Sinema ve Televizyon, 2022 - Continues

Research Assistant, Canakkale Onsekiz Mart University, İletişim Fakültesi, Radyo, Sinema ve Televizyon, 2019 - 2022

Jury Memberships

Post Graduate, Post Graduate, Çanakkale Onsekiz Mart Üniversitesi, June, 2024

Books & Book Chapters

- THE EFFECT OF SOCIAL MEDIA ON CONSUMER BEHAVIOR: THE CASE OF ÇANAKKALE**
ERDOĞAN M., AKARSU Y.
in: Reviews in Social and Humanities Science Methodology, Research and Application, SERBESTOĞLU İbrahim, Editor, Livre de Lyon, Lyon, pp.127-148, 2022
- THE EFFECT OF SOCIAL MEDIA ON CONSUMER DECISIONS DURING THE COVID-19 PANDEMIC: THE CASE OF ÇANAKKALE ONSEKİZ MART UNIVERSITY**

AKARSU Y., ERDOĐAN M.

in: SOCIAL AND HUMANITIES SCIENCES Theory, Current Researches and New Trends 5, SERBESTOĐLU İBRAHİM,
YILMAZ MEHMET, Editor, IVPE YAYINEVİ, Montero, pp.1-19, 2022

Metrics

Publication: 7