

Lect. SEÇİL DÜZTEPE

Personal Information

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Education Information

Doctorate, Selcuk University, Institute Of Social Sciences, Department Of Public Relations And Publicity, Turkey 2019 - Continues

Postgraduate, Selcuk University, Institute Of Social Sciences, Department Of Public Relations And Publicity, Turkey 2010 - 2017

Undergraduate Minor, Selcuk University, Faculty Of Communication, Department Of Radio, Cinema And Television, Turkey 2007 - 2009

Undergraduate, Selcuk University, Faculty Of Communication, Department Of Public Relations And Promotion, Turkey 2004 - 2009

Foreign Languages

English, B1 Intermediate

Dissertations

Postgraduate, GSM operatörlerinin halkla ilişkiler çalışmalarında internet kullanımları, Selcuk University, Institute Of Social Sciences, Department Of Public Relations And Publicity, 2017

Research Areas

Social Sciences and Humanities, Public Relations, Advertising and Acquaint, Communication Sciences

Academic Titles / Tasks

Lecturer, Canakkale Onsekiz Mart University, Çanakkale Sosyal Bilimler Meslek Yüksekokulu, Pazarlama ve Reklamcılık, 2014 - Continues

Academic and Administrative Experience

Head of Department, Canakkale Onsekiz Mart University, Çanakkale Sosyal Bilimler Meslek Yüksekokulu, Pazarlama ve Reklamcılık, 2019 - Continues

Birim Kalite Komisyonu Üyesi, Canakkale Onsekiz Mart University, Çanakkale Sosyal Bilimler Meslek Yüksekokulu,

Books & Book Chapters

- I. **COVID-19 PANDEMİSİ SÜRECİNDE KAMU PERSONELLERİNİN DEĞİŞEN TÜKETİM ALIŞKANLIKLARI VE SANAL MAĞAZACILIK**
Düztepe S.
in: KORONA GÜNLERİNDE MEDYA VE İLETİŞİM, Doç. Dr. Rengim SİNE NAZLI, Dr. Arzu KALAFAT ÇAT, Editor, Eğitim Kitabevi, Konya, pp.309-334, 2020
- II. **KONUM TABANLI MOBİL UYGULAMALAR**
Düztepe S.
in: SOSYAL MEDYA REHBERİ, Türker ELİTAŞ, Editor, Nobel Yayın Dağıtım, Ankara, pp.117-129, 2020
- III. **AN EXAMPLE OF INSTAGRAM APPLICATION AND BOOK READING CHALLENGE ON POPULAR CULTURE**
Düztepe S.
in: İLETİŞİM GÜNCEL GELİŞMELER, Himmet KARADAL, Rengim SİNE NAZLI, Enes BAL, Editor, Akademi Titiz Yayınları, İstanbul, pp.103-129, 2020

Metrics

Publication: 3

Non Academic Experience

Business Establishment Private, KARIYER.NET, Customer Manager

Business Establishment Private, TurkishExporter, Customer Manager