

Asst. Prof. SERKAN ÖZDEMİR

Personal Information

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Education Information

Doctorate, Canakkale Onsekiz Mart University, Lisansüstü Eğitim Enstitüsü, İşletme Doktora, Turkey 2014 - 2020

Postgraduate, Canakkale Onsekiz Mart University, Elmadağ Meslek Yüksekokulu, İşletme, Turkey 2012 - 2014

Associate Degree, Anadolu University, Open Education Faculty, Dış Ticaret, Turkey 2009 - 2012

Undergraduate, Ege University, Faculty Of Economics And Administrative Sciences, İşletme, Turkey 2005 - 2011

Foreign Languages

English, C2 Mastery

Dissertations

Doctorate, A RESEARCH ON THE IMPACT OF HRM PRACTICES' EFFICIENCY ON ORGANIZATIONAL RESILIENCE AND AGILITY , Canakkale Onsekiz Mart University, Biga İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2020

Postgraduate, İnsan Kaynakları Profesyonellerinin Yetkinlikleri ve Üniversite Öğrencilerinin Algıları Üzerine Bir Araştırma / Competencies of Human Resources Professionals and a Research Concerning Perceptions of University Students, Canakkale Onsekiz Mart University, Sosyal Bilimler Enstitüsü, İşletme, 2014

Research Areas

Social Sciences and Humanities, Management, Production Management, Marketing, Management and Organization

Academic Titles / Tasks

Assistant Professor, Canakkale Onsekiz Mart University, Biga İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2021 - Continues

Research Assistant, Canakkale Onsekiz Mart University, Biga İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2012 - 2021

Courses

Üretim Yönetimi, Undergraduate, 2021 - 2022

İşletme Bilimine Giriş II, Undergraduate, 2020 - 2021

İşletme Bilimine Giriş II, Undergraduate, 2020 - 2021

Üretim Yönetimi, Undergraduate, 2021 - 2022

E-Ticaret, Undergraduate, 2020 - 2021

Çokuluslu İşletmelerde İnsan Kaynakları Yönetimi, Undergraduate, 2021 - 2022

İşletme Bilimine Giriş II, Undergraduate, 2020 - 2021
E-Ticaret, Undergraduate, 2020 - 2021
İşletme Bilimine Giriş I, Undergraduate, 2021 - 2022
Bilimsel Araştırma Yöntemleri ve İstatistik, Undergraduate, 2021 - 2022
İşletme Bilimine Giriş I, Undergraduate, 2020 - 2021, 2021 - 2022
Mesleki Yabancı Dil I, Undergraduate, 2020 - 2021, 2021 - 2022
Mesleki Yabancı Dil II, Undergraduate, 2020 - 2021
Davranış Bilimleri , Undergraduate, 2021 - 2022
Yalın Yönetim ve Üretim Teknikleri, Undergraduate, 2020 - 2021
Yalın Yönetim ve Üretim Teknikleri, Undergraduate, 2020 - 2021
Kurumsallaşma ve Aile Şirketleri Yönetimi, Undergraduate, 2020 - 2021
İşletme Bilimine Giriş II, Undergraduate, 2020 - 2021
İşletme Bilimine Giriş I, Undergraduate, 2020 - 2021
Kurumsallaşma ve Aile Şirketleri Yönetimi, Undergraduate, 2020 - 2021

Jury Memberships

Post Graduate, Post Graduate, Çanakkale Onsekiz Mart Üniversitesi, August, 2021

Articles Published in Other Journals

- I. **İnsan Kaynakları Yönetimi Uygulamalarının Örgütsel Dayanıklılık ve Örgütsel Çeviklik Üzerindeki Etkisi**
Özdemir S., Akatay A.
Route Educational & Social Science Journal, vol.7, no.12, pp.167-196, 2020 (Refereed Journals of Other Institutions)
- II. **The Impact of Leadership Styles on Organizational Commitment and Turnover**
Özdemir S.
Babir International Journal For Human Sciences, vol.2, no.5, pp.22-30, 2020 (Refereed Journals of Other Institutions)
- III. **Revanchist Behaviors in an Academic Style: A Qualitative Study to Analyze Academics' Revenge**
KOÇ O., KIRAY A., ÖZDEMİR S.
IRANIAN JOURNAL OF MANAGEMENT STUDIES, vol.13, no.3, pp.345-366, 2020 (Journal Indexed in ESCI)
- IV. **THE IMPACT OF PATERNALISM AND DELEGATION ON COLLECTIVE ORGANIZATIONAL ENGAGEMENT**
ÖZDEMİR S., TEMEL F.
Route Educational and Social Science Journal, vol.4, no.19, pp.475-483, 2017 (Refereed Journals of Other Institutions)
- V. **A Qualitative Research On NGOs' Use Of Social Media İn Çanakkale**
Akatay A., Hacıoğlu G., Kıray A., Özdemir S.
Route Education and Social Science Journal, vol.4, no.7, pp.63-80, 2017 (Refereed Journals of Other Institutions)
- VI. **THE EFFECT OF NGO EDUCATION ON VOLUNTEERING TENDENCY: A STUDY ON UNIVERSITY STUDENTS**
Akatay A., Kıray A., Özdemir S.
Organizasyon ve Yönetim Bilimleri Dergisi, vol.8, no.1, pp.18-27, 2016 (Refereed Journals of Other Institutions)
- VII. **Competencies Of HR Professionals: A Study On The HR Competencies Of University Students**
ÖZDEMİR S., AKATAY A., EROĞLU U.
Journal Of Life Economics, no.6, pp.47-60, 2015 (Refereed Journals of Other Institutions)

Refereed Congress / Symposium Publications in Proceedings

- I. **Analysing Revanchist Behaviors in Academic Institutions: Rationales, Means, Purposes and Results**
KOÇ O., KIRAY A., ÖZDEMİR S.
1. Eğitim Bilimleri ve Sosyal Bilimler Sempozyumu, Balıkesir, Turkey, 3 - 05 November 2017, pp.294-295
- II. **The Impact Of Paternalism And Delegation On Collective Organizational Engagement And Performance**
ÖZDEMİR S., TEMEL F.
4th International Multidisciplinary Scientific Conference On Social Sciences & Arts, Varna, Bulgaria, 22 - 31 August 2017, pp.1005-1012
- III. **The Impact Of Leadership Styles On Organizational Commitment And Turnover**
ÖZDEMİR S.
4th International Multidisciplinary Scientific Conference On Social Sciences & Arts, Varna, Bulgaria, 22 - 31 August 2017, pp.997-1004
- IV. **A Qualitative Research on NGOs' Use of Social Media in Turkey**
KIRAY A., ÖZDEMİR S., HACIOĞLU G.
9th International Conference The Economies of Balkan and Eastern Europe Countries, Atina, Greece, 28 - 30 April 2017, pp.41-42
- V. **Impact of Ambidextrous Marketing on Market and Financial Performance**
TOKGÖZ E., AKATAY A., ÖZDEMİR S.
Conference on Economies of Balkan and Eastern Europe Countries in the Changed World (EBEEC), Split, Croatia, 6 - 08 May 2016, pp.59-72
- VI. **An Exploratory Study On Social Media Activities Of NGOs**
AKATAY A., ÖZDEMİR S., KIRAY A.
23rd International Academic Conference, Venedik, Italy, 27 - 30 April 2016, pp.4
- VII. **Competencies Of HR Professionals: A Study On The Competencies Of University Students**
ÖZDEMİR S., AKATAY A., EROĞLU U.
7. Uluslararası Balkanlarda Sosyal Bilimler Kongresi, Budapeşte, Hungary, 25 - 30 August 2015, pp.1101-1111
- VIII. **The Effect Of NGO Education On Volunteering Tendency: A Study On University Students**
AKATAY A., KIRAY A., ÖZDEMİR S.
7. Uluslararası Balkanlarda Sosyal Bilimler Kongresi, Budapeşte, Hungary, 25 - 30 August 2015, pp.1112-1121

Supported Projects

AKATAY A., KIRAY A., HACIOĞLU G., ÖZDEMİR S., Project Supported by Higher Education Institutions, Sivil Toplum Kuruluşlarının Sosyal Medya Faaliyetlerine Yönelik Keşifsel Bir Araştırma, 2016 - 2017

Scientific Refereeing

Biga İktisadi ve İdari Bilimler Fakültesi Dergisi, Other Indexed Journal, March 2021