

Lect. TANJU GÜDÜK

Personal Information

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Education Information

Doctorate, Trakya University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2017 - Continues

Postgraduate, Trakya University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2014 - 2016

Undergraduate, Trakya University, Uygulamalı Bilimler Yüksekokulu, Turizm İşletmeciliği Ve Otelçilik, Turkey 2009 - 2014

Foreign Languages

English, B2 Upper Intermediate

German, B1 Intermediate

Dissertations

Postgraduate, Birinci Sınıf Restoranların Web Sitelerinin Tasarım ve Pazarlama Faaliyetleri Açısından Değerlendirilmesi, Trakya University, Sosyal Bilimler Enstitüsü, İşletme, 2016

Research Areas

Social Sciences and Humanities, Management, Marketing, Management and Organization, Tourism and Hotel Management

Academic Titles / Tasks

Lecturer, Canakkale Onsekiz Mart University, Gökçeada Meslek Yüksekokulu, Büro Yönetimi Ve Sekreterlik, 2018 - Continues

Lecturer, Istanbul Esenyurt University, Vocational School, Sivil Hava Ulaştırma İşletmeciliği, 2017 - 2018

Articles Published in Other Journals

- I. **THE STUDY OF EVALUATION OECD MEMBER COUNTRIES BASED ON THE ENABLING TRADE INDEXES**
Bil E., Keskin G., Güdük T.
Prizren Social Science Journal, vol.2, no.3, pp.86-93, 2018 (Refereed Journals of Other Institutions)
- II. **THE STUDY OF EVALUATION BRICS-T COUNTRIES BASED ON THE GLOBAL COMPETITIVENESS INDEX**
Bil E., Güdük T., Keskin G.
JOURNAL OF LIFE ECONOMICS, vol.5, no.4, pp.127-140, 2018 (Refereed Journals of Other Institutions)
- III. **THE RELATIONSHIP BETWEEN TOURISM REVENUES AND FINANCIAL RATIOS OF ENTERPRISES IN THE BIST TOURISM: PANEL DATA ANALYSIS**

GÜDÜK T.

Prizren Social Science Journal, vol.2, no.2, pp.35-42, 2018 (Refereed Journals of Other Institutions)

IV. Evaluation of the Websites of the First-Class Restaurants in terms of Design and Marketing Activities

GÜDÜK T., UCA S.

Journal of Tourism – Studies and Research in Tourism (REVISTA DE TURISM), no.23, pp.1-8, 2017 (Refereed Journals of Other Institutions)

V. Destinasyon Kişiliği Konusunda Yapılan Araştırmalara Yönelik Kavramsal Bir Değerlendirme

GÜDÜK T.

Trakya Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.18, no.2, pp.333-346, 2016 (Other Refereed National Journals)

VI. Edirne İline özgü Gastronomi Kültürünün Pazarlanmasında Sosyal Medyanın Rolü – Instagram’da Gastronomiye İlişkin Etiketlemeler Üzerinde Bir İçerik Analizi

UCA ÖZER S., ALBAYRAK A., GÜDÜK T.

International Journal of Social and Economic Sciences, vol.6, no.2, pp.71-80, 2016 (Other Refereed National Journals)

Books & Book Chapters

I. Career Development in Tourism Industry

GÜDÜK T., UCA S.

in: Contemporary Human Resources Management in the Tourism Industry, Demet Tüzünkan, Volkan Altıntaş, Editor, IGI Global, Hershey, PA, pp.130-156, 2018

II. BRICS Turizm Pazarının Artan Önemi – BRICS Tourism

GÜDÜK T., UCA S.

in: Turizmde Güncel Konu ve Eğilimler II, Aydın, Ş. ve Boz, M., Editor, Detay Yayıncılık, pp.183-196, 2018

III. Study of Relationship Between Five Factor Personality Theory and Career Decisions: A Research on Gökçeada Vocational School Students

Bil E., Güdük T., Keskin G.

in: Recent Researches on Social Sciences, Roman Dorczak, Hasan Arslan, Rafal Musialik, Editor, Jagiellonian University Institute of Public Affairs, Krakow, pp.277-289, 2018

IV. BRICS TURİZM PAZARININ ARTAN ÖNEMİ “BRICS TOURISM”

GÜDÜK T., UCA S.

in: TURİZMDE GÜNCEL KONU VE EĞİLİMLER II, Prof. Dr. Şule AYDIN, Doç. Dr. Mustafa BOZ, Editor, Detay Yayıncılık, Ankara, pp.183-195, 2018

V. Career Development in Tourism Industry

GÜDÜK T., UCA S.

in: Contemporary Human Resources Management in the Tourism Industry, Tüzünkan, D. ve Altıntaş, V., Editor, IGI Global, pp.130-156, 2018

Refereed Congress / Symposium Publications in Proceedings

I. The Study of Evaluation OECD Member Countries Based on The Enabling Trade Index

Bil E., Keskin G., Güdük T.

VI. International Multidisciplinary Congress of Euraisa, Rome, Italy, 4 - 06 September 2018, pp.78

II. The Study of Evaluation BRICS-T Countries Based on The Global Competitiveness Index

Bil E., Güdük T., Keskin G.

Teras Şevçenko Uluslararası Sosyal Bilimler Kongresi, Kyyiv, Ukraine, 11 - 13 August 2018, pp.46

III. An Investigation of the Relationship between Career Decisions and Five Factor Personality Theory: A Research on Gökçeada Vocational High School Student

Bil E., Gdk T., Keskin G.

XVI. ECSBS, Prizren, Kosovo, 10 - 12 August 2018, pp.130

IV. 2017 Seyahat ve Turizm Rekabet Endeksine Gre Trkiye'nin ok Boyutlu leklendirme Analizi İle Deęerlendirilmesi

GDK T., UCA S., ZKUL E.

3. TURİZM ŐURASI, Ankara, Turkey, 1 - 03 November 2017

V. On Birinci Sakin Őehir Uzundere: Turizm Potansiyeli Aısından GeliŐme Perspektifleri

GDK T., UCA ZER S., TZNKAN D., ALBAYRAK A.

17. Ulusal Turizm Kongresi, Turkey, 20 - 23 October 2016

VI. Edirne İline zg Gastronomi Kltrnn Pazarlanmasında Sosyal Medyanın Rol – Instagram'da Gastronomiye İliŐkin Etiketlemeler zerinde Bir İerik Analizi

UCA ZER S., ALBAYRAK A., GDK T.

5. Kırsal Turizm Kongresi, Muęla, Turkey, 18 - 22 May 2016